

ARCHIVES

Katherine and Michael McCoy

Papers, ca.1971-1995

10 linear ft.

Acquisition Number: 1995-01

Acquisition: Items were given to the Archives in 1995 by Katherine and Michael McCoy

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Photographs: Box 23

Index: See end of finding aid.

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History

Katherine and Michael McCoy were the co-chairman of the design department at Cranbrook Academy of Art from 1971 – 1994. The department taught both 2D and 3D design, with Katherine teaching 2D and Michael teaching 3D. They ran the department in a way that was occasionally labeled controversial, with no deadlines or assignments and only required a final thesis show of their students. The McCoy's often encouraged radical thinking and it was not unheard of for them to collaborate with students on their projects.

Michael McCoy was born on September 16, 1944 and received his BA from Michigan State University in industrial design in 1966, following it with an MA in industrial design from Wayne State University in 1968. He married Katherine in 1967. In 1975 he co-authored *Problem Solving in the Man-Made Environment*. He worked on the San Francisco Mass Transit Vehicle and designed high-tech furniture systems for Knoll International, Inc. He won over 100 national and international design awards and served on the board of editors for Industrial Design Magazine.

Katherine McCoy was born Katherine Braden on October 12, 1945 and received her Magna Cum Laude BA in industrial design from Michigan State University in 1967. She worked with Unimark, Chrysler Corp. and Omnigraphics before founding McCoy & McCoy with her husband Michael in 1972. During her tenure as co-chairman of the CAA, she was on the board of editors for Industrial Design Magazine, and was the executive vice president of the Industrial Designers Society of America (IDSA), was a member of Alliance Graphique Internationale and the president of the American Center of Design. In 1983, she was elected to a 2 year term as the president of the IDSA, not only the first woman but the youngest person to do so. She has received various awards from the AIGA, the Society of Typographic Arts 100 Show and the IDSA Education Award, amongst others. After her Cranbrook tenure, she was a visiting distinguished professor of the Royal College of Art in London, and a senior lecturer at Illinois Institute of Technology's Institute of Design in Chicago from 1995 – 2000. In 2005 she was a consulting professor at Kansas City Art Institute and she currently consults as a continuing partner at McCoy & McCoy.

Together the McCoy's created McCoy & McCoy and designed for Knoll International, Philips, Unisys and designed the signage for the Pontiac Silverdome in 1976. Besides being the co-chairmen for the CAA, they both worked on *Cranbrook Design: The New Discourse* in 1990 and in 1994 were awarded the Chrysler Award for Innovation in Design. McCoy & McCoy has won more than 150 design awards.

Scope and Content of Collection

The majority of the collection dates from 1972 – 1995. Materials include correspondence, design samples and project and exhibit proceedings that pertain to the Cranbrook Academy of Art as well as various other professional affiliations and projects. While the collection is technically that of both the McCoys, the large majority of materials relate to Katherine McCoy. It appears that when correspondence or other materials are from both McCoys, it was Katherine who actually wrote most of the copy. When materials that are directly related to Michael McCoy appear, they are noted in the index. The collection has been arranged into six series: PERSONAL, EDUCATIONAL, PROFESSIONAL, CORRESPONDENCE, PHOTOGRAPHS & SLIDES, and OVERSIZED. Folders have been arranged alphabetically.

Series I. Personal (Box 1) This series includes resumes for both McCoys and Katherine McCoy's datebooks and a sketchbook from one of her undergraduate college art classes.

Series II. Educational (Boxes 1 - 6) This series contains correspondence, student information and projects, and design samples relating to the Cranbrook Academy of Art and the McCoy's co-chairmanship of it.

Series III. Professional (Boxes 7 -14) This series includes the design projects, conferences, professional affiliations, exhibits and correspondence related to either McCoy & McCoy or Katherine McCoy during the years of the McCoy's co-chairmanship.

Series IV. Correspondence (Boxes 14 -22) This series contains correspondence divided chronologically and also separated into general correspondence and letters from design graduates.

Series V. Photographs & Slides (Box 23) This series contains photographs and slides relating to Cranbrook Catalog, CAA Tokyo Exhibit (1991), DIA Photo Poster (1989), and CEC Signage (1994).

Series VI. Oversized (Box 24) – This series includes a design samples scrapbook, IDSA membership certificates, and Pontiac Metropolitan Stadium brochure.

Related Collections

- Cranbrook Academy of Art: Records of the Administration #1981-09
- Cranbrook Academy of Art: Office of the President 1974-1995 #1995-09
- Cranbrook Educational Community President's Office: Dr. Lillian H. Bauder Records #1991-16

Box Number – Description

SERIES I: PERSONAL

Box 1

1. Datebooks with Addresses, 1979-1980
2. Resumes 1968-1989
3. Resumes 1990-1994
4. Sketchbook (from life drawing class at MSU, Spring) 1964

SERIES II: EDUCATIONAL

5. CAA (Cranbrook Academy of Art) 2D Projects 1981-1982 & 1987-1988
6. CAA 3D Projects 1987-1989
7. CAA Annual Studio Tour 1988
8. CAA Bibliography 1978-1989
9. CAA Catalog Budget: 1987
10. CAA Catalog Design: 1987
11. CAA Design Archive Project: 1989
12. CAA Design Department Descriptions: 1981-1982, 1986-1987
13. CAA Design Department Brochure: 1986
14. CAA Design Department Budget: 1983-1994
15. CAA Design Projects: 1974-1978

Box 2

1. CAA Design Students: 1986-1994
2. CAA Graduate Assistants: 1985-1994
3. CAA Handouts to Students 1987-1988
4. CAA Orientation Handouts: 1972-1992
5. CAA Student End Term Review Handouts: 1978-1993
6. CAA Student Design Projects: Gilbert, 1994
7. CAA Student Design Projects: Nike, 1994
8. CAA Tokyo Correspondence: 1991
9. CAA Tokyo Exhibition: 1991
10. CAA Tokyo Layout 2D: 1991
11. CEC (Cranbrook Educational Community) Capital Campaign Logo: 1988-1989
12. CEC Capital Campaign Logo Design: 1989
13. CEC Capital Campaign Logo Presentation: 1989
14. CEC Directional Signs: 1994
15. CEC Stationary Revision: 1985-1986

Box 3

1. CEC/ID (Identity) 1st System Presentation: 1982
2. CEC/ID: 1983-1984

3. CEC/ID: 1987-1992
4. CEC/ID: 1991-1992
5. CEC/ID House and Gardens Seals: 1986
6. CEC/ID Invoices/Budget: 1981-1989
7. CEC/ID Notecards: 1981-1984
8. CEC/ID Process and Fee Structure: 1989-1993
9. CEC/ID Production: 1983
10. CEC/ID Program: 1989-1990
11. CEC/ID Promotional Logos
12. CEC/ID Research: 1981
13. CEC/ID Research Report: 1982
14. CEC/ID Review: Jun 1984
15. CEC/ID Signage: 1992-1993
16. CEC/ID Typing Instructions: 1983, 1991

Box 4

1. CIS (Cranbrook Institute of Science) Symbol: 1983
2. CIS Format Design 1983-1984
3. Crane Seal: 1993
4. Cranbrook Design: The New Discourse Correspondence: 1989-1991
5. Cranbrook Design: The New Discourse Letters to Alumni: 1989
6. Cranbrook Design: The New Discourse Design: 1989-1990
7. Cranbrook Design: The New Discourse Interior Book Design: 1989-1990
8. Cranbrook Design: The New Discourse Book Copy: 1989-1990
9. Cranbrook Design: The New Discourse Cover Design: 1989-1990
10. Cranbrook Design: The New Discourse Reviews: 1991
11. Cranbrook Greek Theater Identification: 1991
12. Cranbrook Logo 1994

Box 5

1. Cranbrook Logo/CS Mascot: 1994
2. Cranbrook Logo and Letterhead, Design and Samples
3. Cranbrook Schools Identification: 1985
4. Cranbrook Journal Cindy Reno Layouts: 1994
5. Cranbrook Journal Correspondence: Aug – Dec 1994
6. Cranbrook Journal Format Design: Aug 1994
7. Cranbrook Invitations and Pamphlets
8. Detroit Institute of Art Photo Poster: 1989
9. Dumbarton Oaks Internship, Philips: 1986-1987
10. Field Trip New York City: 1978-1985
11. Field Trip New York City: 1988
12. Field Trip San Francisco: 1987
13. Field Trip Toronto: Jan 1991
14. Fluxus Poster: Jul 1989

Box 6

1. Job Description for Director of CAA and Vice President of CEC
2. Log: 1984-1986
3. Problem Solving in the Man-Made Environment (unbound publication): 1975
4. Ray Carson Summer Correspondence: 1994
5. Royal College of Art Exchange: 1994-1995
6. Sabbatical Correspondence: 8 Nov 1982- 22 Mar 1983
7. Sabbatical Faculty: 1991-1992
8. Sample Resumes from Design Students
9. Travel: 1985-1988
10. USIA (United States Information Agency) CAA Design Show: 1989
11. Visiting Artists: 1980-1987

SERIES III: PROFESSIONAL**Box 7**

1. ACD (American Center for Design) 100 Show: 1990
2. ACD Executive Committee: 1992
3. AIGA (American Institute of Graphic Arts): 1986
4. AIGA Springhill Retreat Board Meeting: 23-25 Sep 1988
5. AIGA Meetings: 1985-1989
6. AIGA Membership: 1986-1989
7. AIGA Board Activities: 1987-1988
8. AIGA Board Activities: 1988-1989
9. AIGA Conference: 1992
10. AGI (Alliance Graphique Internationale) Tokyo Conference: 1988

Box 8

1. Articles for Publication: 1991-1993
2. Awards/Show Inclusions: 1973-1980
3. Awards, Invites, Press: 1980-Jun 1981
4. Awards, Invites, Press: Jun 1981-Dec 1982
5. Awards, Invites, Press: Jan 1983-Dec 1984
6. Awards, Invites, Press: Jan – Dec 1985
7. Awards, Appointments, Press: 1986
8. Awards and Conferences: 1989-1994

Box 9

1. Birmingham Figure Skating Club Logo
2. Burroughs Information: 1984-1986
3. Burroughs Publicity: 1984-1988
4. Burroughs Planning and Budget: 1984-1985
5. Burroughs Planning and Budget: 1985-1986

6. Burroughs Planning and Budget: 1986-1987
7. Christian Science Publishing: Bible Front Matter: 1990
8. Christian Science Publishing: Correspondence: Jan – May 1990
9. Christian Science Publishing: Correspondence: Jun – Dec 1990
10. Christian Science Publishing: Front Matter: 1990
11. Christian Science Publishing: Leather Cover Designs: 1990
12. Christian Science Publishing: Science & Health Cover Designs: 1990
13. Christian Science Publishing: Science & Health Cloth Jackets: 1990

Box 10

1. Christian Science Publishing: Science & Health Box Designs (for Signature Edition): 1990
2. Christian Science Publishing: Paperback Cover Designs: 1991
3. Christian Science Publishing: Payments/Invoices: 1990-1991
4. Christian Science Publishing: Science & Health Trade Cover: 1992-1994
5. Christian Science Publishing Hymnal, Correspondence and Design: 1993-1994
6. Christian Science Publishing: Book Cover Designs
7. Conference Notes: 1978-1979
8. Denver Art Museum Deed of Gift/Copyright: 30 Mar 1994
9. Design Michigan: 1967-1977
10. Design in Michigan: 1987-1991
11. Dinner Party: Oct 1990
12. Design Conference, Amsterdam: 1987
13. "Discourse" Napkin
14. Dutch Graphic Design Article: 1983-1984
15. Dutch Graphic Design Exhibition: 1985-1986
16. Dutch Exhibition: 1987
17. East Meets West Pilot Correspondence/Proposals: 1987

Box 11

1. Edge of Millennium: 1989-1992
2. Fellowship of Excellence: 1989-1993
3. General Clients: 1986-1987
4. Graphic Design International Publication Correspondence: 1977-1978
5. Graphic Designers for Choice: 1992
6. IDEF Aspen Workshop: 1991
7. IDSA (Industrial Designers Society of America): 1985-1987
8. International Ceramics Festival, Mino, Japan: 1989
9. International Design Fair, Tokyo: 1985
10. Japanese Film Correspondence: 1984-1985
11. Japan Film Project Invoices: 1985
12. Japanese Film Correspondence: 1986-1988
13. Japanese Correspondence: 1986-1988
14. Japan Interviews: 1988

Box 12

1. Japan NEA (National Endowment for the Arts) Application: 10 Apr 1987
2. Japan Video (Future Wave: Japan Design) Correspondence: 1987-1989
3. Lectures and Juries: 1978 - 1979
4. Lectures and Juries: 1986-1987, 1991
5. McCoy & McCoy Publicity: 1986-1987
6. MIT (Massachusetts Institute of Technology) Visiting Committee: 1990-1991
7. Multimedia Conference: 1993
8. Music Hall Identification (Detroit): 1991
9. Nagoya Conceptual: 1993
10. NEA (National Endowment for the Arts): 1983-1985
11. NEA Fellowship Panel: 1984-1986
12. NEA New Media Book: 1986-1987
13. NEA U.S. Design Council: 1993
14. NEA U.S. Design Council: 1994

Box 13

1. Philips Graphic Seminar: 1987
2. Philips Emblem Project: 1986-1987
3. Philips Product Graphic Workshop: 1986-1987
4. Pira/RSA Design Conference: 1994
5. PSMME Lecture
6. Publicity: 1975-1980
7. Rome Prize Application: 1991-1992
8. Samsonite: 1987
9. The School of the Art Institute of Chicago, Visual Communications Program Evaluation: 1988
10. Simpson Lee Poster: 1985-1987
11. Strathmore College Renewal Publication: 1990
12. Thirst Project: 1991
13. Unisys Planning and Budget: 1987-1988
14. Unisys Competition: 1988-1990

Box 14

1. Unisys Brochure: 1989
2. USIA Chair Design: 1988
3. WHYY Video Project: 1990
4. Written Articles: 1975-1978

SERIES IV: CORRESPONDENCE

5. General Correspondence: 1972
6. General Correspondence: 1973
7. General Correspondence: 1974
8. General Correspondence: 1975

9. General Correspondence: Jan – Jun 1976
10. General Correspondence: Jul – Dec 1976

Box 15

1. General Correspondence: Jan – Jun 1977
2. General Correspondence: Jul – Dec 1977
3. General Correspondence: Jan – Jun 1978
4. General Correspondence: Jul – Dec 1978
5. General Correspondence: Jan – Jun 1979
6. General Correspondence: Jul – Dec 1979
7. General Correspondence: 1980

Box 16

1. General Correspondence: Jan – Jun 1981
2. General Correspondence: Jul – Dec 1981
3. General Correspondence: 1982
4. General Correspondence: 1983
5. General Correspondence: Jan – Jun 1984
6. General Correspondence: Jul - Dec 1984

Box 17

1. General Correspondence: Jan – Jun 1985
2. General Correspondence: Jul – Dec 1985
3. General Correspondence: Jan – Jun 1986
4. General Correspondence: Jul – Dec 1986
5. General Correspondence: Jan – Jun 1987

Box 18

1. General Correspondence: Jul – Dec 1987
2. General Correspondence: Jan – Apr 1988
3. General Correspondence: May - Aug 1988
4. General Correspondence: Sep – Dec 1988
5. General Correspondence: Jan – Jun 1989

Box 19

1. General Correspondence: Jul – Dec 1989
2. General Correspondence: Jan – Jun 1990
3. General Correspondence: Jul – Dec 1990
4. General Correspondence: Jan – Apr 1991
5. General Correspondence: May – Aug 1991
6. General Correspondence: Sep – Dec 1991

Box 20

1. General Correspondence: Jan – Apr 1992
2. General Correspondence: May – Aug 1992
3. General Correspondence: Sep – Dec 1992

4. General Correspondence: Jan – Apr 1993
5. General Correspondence: May – Aug 1993
6. General Correspondence: Sep – Dec 1993

Box 21

1. General Correspondence: Jan – Jun 1994
2. General Correspondence: Jul – Dec 1994
3. General Correspondence: 1995
4. General Correspondence: undated
5. Letters from Design Graduates: 1975-1980
6. Letters from Design Graduates: 1980-1982

Box 22

1. Letters from Design Graduates: 1983-1984
2. Letters from Design Graduates: 1985-1986
3. Letters from Design Graduates: 1987-1989
4. Letters from Design Graduates: 1990-1995
5. Postcards: 1972-1994, Folder 1
6. Postcards: 1972-1994, Folder 2

SERIES V: PHOTOGRAPHS & SLIDES

Box 23

1. 1976 Catalog Photos
2. CAA Catalog Photos, ca. 1978
3. CAA Catalog Design, ca. 1987
4. Photo Poster- DIA: 1989
5. CAA Tokyo Layout 2D: 1991
6. CEC Signage: 1994
7. Book Cover Design – Rizzoli
8. Persons unknown and undated

SERIES VI: OVERSIZED

Box 24

Design samples scrapbook
IDSA membership certificates
Pontiac Metropolitan Stadium brochure

Index

100 Show 7:1

ABC Verlag Zürich Publishing 11:4

ACD (American Center for Design) 12:7, 19:3

Adobe Systems, Inc. 17:5, 18:4, 19:3, 21:3

AIGA (American Institute of Graphic Arts) 6:9, 7:3, 7:5, 7.6, 7.7, 7.8, 7.9, 8:2, 8:4, 8:5, 8:7, 13:7, 15:7, 16:5, 17:1, 17:3, 17:4, 18:2, 18:3, 18:4, 19:1, 19:2, 19:6, 20:2, 20:3

AGI (Alliance Graphique Internationale) 6:9, 7:10, 8:6, 10:7, 12:5, 15:6, 16:3, 16:4, 18:1, 18:4, 18:5, 20:4, 21:1

Aldersey-Williams, Hugh 4:8

Allen, Nancy 21:6

Alter, Alexander 5:13, 22:3

American Academy in Rome 13:7

Annual Type Directors Club Exhibition 8:8

Art Directors Club of Boston 8:7

Assignments 1:15

Bareis, Irene 7:8, 7:9

Bauder, Lillian 2:11, 3:3, 3:8, 3:10, 3:14, 4:3, 5:3, 6:4, 20:5, 21:1

Beaudry, Lon 21:5, 22:1, 22:3

Behring, Dan 5:1

Bernard, Pierre 6:11

Berner 2:14

Biese, Igildo 11:4

Blackburn, Bruce 7:7, 7.8

Blaich, Robert 6:6, 10:9, 13:2, 16:2, 16:3, 20:3

Blauvelt, Andrew 6:7, 22:3

Boles, Daralice 4:8

Book Image Captions 4:8

Bright, Karen 22:2

Broadcast Designers' Association 8:3

Brown, Tim 14:2

Brown, Walter 11:2

Brown-Mårtens, Jane 22:2, 22:4

Burroughs Design Competition 9:2, 9:3, 9:4, 9:5, 9:6

CAA (Cranbrook Art Academy) 14:5, 14:6, 14:7, 14:8, 14:9, 14:10, 15:1, 15:2, 15:3, 15:4, 15:5, 15:6, 15:7, 16:1, 16:2, 16:3, 16:4, 16:5, 16:6, 17:1, 17:2, 17:3, 17:4, 17:5, 18:1, 18:2, 18:3, 18:4, 18:5, 19:1, 19:2, 19:3, 19:4, 19:5, 19:6, 20:1, 20:2, 20:3, 20:4, 20:5, 20:6, 21:1, 21:2, 21:3, 21:4
CAA Museum 5:14
Cahill, Kevin 22:2
California College of Arts and Crafts 5:12
Carabetta, Michael 21:5, 21:6, 22:1
CEC (Cranbrook Educational Community) 17:5, 18:1
CEC Capital Campaign Logotype Guidelines 2:11
CEC Identification System Rationale 3:4
CEC Institutional Identity Color Rationale 3:4
Carson, Ray 5:1, 5:5, 6:4
Chadwick, Bridget Daw 7:2
Chatfield-Taylor, Adele 12:11
Chemaitis, Egon 6:5
Chemaitis und Strehl 6:5
Clark, Jennifer 21:6, 22:1, 22:2
Clayton, Richard 9:4, 9:5
Color Study 6:4
Cranbrook Challenge Case Statement 2:11
Cranbrook Design: The New Discourse 4:4, 19:4
Cranbrook Environmental Design Project 6:3
Cranbrook Identification Program Guide 3:16
Cranbrook Identity 6:4
Cranbrook Institute of Science 18:5
Cranbrook Style Sheet 3:16
Cross, Jim 13:10
Contributor Lists 4:6
Cooper-Hewitt Museum 8:3, 11:1, 14:10, 20:6, 21:2
Curtis, Turrell 7:2, 13:4

Daily schedules 6:2

Daniels, Donna 7:3, 7:5
Dawley, April 10:5
DeGregori, Alessandro 6:11
DeMonchaux, John 12:6
Denver Art Museum 20:5, 20:6
Design Copy 4:4, 4:6, 4:7, 4:8, 4:9, 9:2, 9:3, 9:7, 12:9, 14:1
Design Graduate Letters 21:4
Design Magazine 8:1
Design Michigan 17:1, 19:1
Design Revisions 5:4

Design Samples 2:12, 2:13, 2:14, 3:5, 3:7, 3:8, 3:11, 3:15, 3:16, 4:1, 4:12, 5:1, 5:4, 5:8, 5:14, 9:7, 9:9, 9:10, 9:11, 9:12, 9:13, 10:1, 10:2, 10:5, 10:6, 10:13, 12:8, 12:9, 13:8, 13:10, 13:11, 13:12

Design USA 14:2

Designers West Magazine 11:2, 12:5, 19:3

Detrie, Thomas 6:6

Detroit Institute of Art 14:4

Dewey, Rob 7:1, 12:7, 20:4

Diffrient, Neils 21:5

Drawings 3:15, 13:11

Dublin Arts Festival 8:2

Dudzinski, Andrzej 6:11

Dumbar, Gert 5:9, 6:11, 16:4, 16:5, 16:6, 17:1, 20:3

Dunne, Jane 7:1, 7:2

Ellis, Lauren 4:4

Emigre Graphics 18:2, 19:5

Erickson, Annmarie 3:8, 4:12, 5:1, 6:4

Erwin, Moira 13:4

Evans, Jeffrey 6:1

Examples of forms/letterhead 1:11

Exhibition floor plans 2:10

Exhibition poster lists 2:10

Expectations 2:4

Expo 2000, Hannover 6:5

Eye: The International Review of Graphic Design 20:5, 21:1, 21:2

Ferrell, Allen 13:8

First Week Schedules 2:4

Fluxus Catalog 16:2

Font Samples 5:14

Future Wave: Japan Design 7:10, 11:10, 11:11, 11:12, 11:13, 12:1, 12:2, 21:1

Gilbert Paper 2:6, 13:12

GK Industrial Design Associates 11:9, 11:10, 11:11, 11:13, 16:6

Gladstone, Mike 12:12

Graduate Assistants 2:4

Graduate Assistantship Position Descriptions 2:2

Graduate Industrial Design Education 1:11

Graphic Artists Guild 8:2

Graphic Design International 11:4

Green, Nancye 7:8

Gross, Jozef 6:11

Grooms, Tom 12:13, 12:14
Guidelines 2:4

Halajian, Barbara 5:3, 6:4

Hall, Judith 6:5
Hamm, Georgiana 10:3, 19:4
Harper, Lucille 1:9, 1:10, 1:14, 2.2, 19:4, 20:2, 20:5
Hayashi, Mitsuo 11:8
Herbst, George 3:3, 3:6
Herman Miller, Inc. 5:10, 14:9, 15:2, 15:5
Henrion, F.H.K 6:11
Hightower, Caroline 7:3, 7:5, 7:7, 7:8, 7:9, 13:7, 15:7, 16:5
Hinrichs, Kit 7:7
Hirshorn, Anne 6:10
Ho, Tony 9:6, 13:13, 13:14
Hoffman, Dan 2:14
HOW Design Conference 8:8
How Magazine 8:1

Icoagrada (International Council of Graphic Design Associations) 15:2, 15:3, 17:4, 21:3

IDSA (Industrial Designers Society of America) 8:3, 8:4, 8:5, 9:2, 9:3, 9:4, 9:5, 9:6, 11:9, 11:10, 11:11, 14:9, 15:1, 15:3, 16:2, 16:4, 17:1, 17:3, 17:4, 18:1, 18:3, 18:4, 18:5, 19:3, 20:3, 20:5, 21:3
ID Magazine 8:1, 14:4, 19:5
Industrial Design Magazine 14:4, 14:10, 15:1, 15:4, 17:1, 18:1
Image lists 4:6
Industrial Design's Annual Design Review 8:2
Inspiration clippings 4:3, 4:9, 4:11, 5:6
Inspiration samples 5:1, 5:8, 9:12, 13:12
Institute of Business Designers 8:5, 16:4
Invoices 9:4, 9:5, 9:6, 10:3
Iorio, Mary 5:5
Ishioka, Eiko 12:2
Itoh, Mikio 2:9

Janijgian, Robert 4:4, 4:6

Jenkins, Chris 7:7, 7.8
Johnson, Kimberly 12:8
Jones, Anthony 6:5, 20:5, 21:1
Jones, Rob 3:2, 3:6

Kato, Naoki 11:8

Kavanaugh, Gere 17:1, 22:3

Keedy, Jeffrey 22:4

Keely, Jack 21:5

Kesler, Larry 22:1

Kiryama, Toshiki 2:8

Knoll International 5:10, 5:11, 14:9, 16:4, 19:1

Kroh, Mary Lou 4:5

Leavenworth, Roger 2:11

Letters of Recommendation 18:5, 19:2, 19:3, 19:4, 19:5, 19:6, 20:1, 20:2, 20:4, 20:5, 21:1, 21:3

Leudtke, Eleanor 3:10

Leyland, Elizabeth 6:5

Lowe, Peter 13:8

Mau, Bruce 5:13, 7:1

McConnell, Sophie 7:5

McCoy, Michael 1:2, 1:3, 10:8, 13:6, 14:5, 14:6, 14:7, 14:8, 14:9, 14:10, 15:1, 15:2, 15:3, 15:4, 15:5, 15:6, 15:7, 16:1, 16:2, 16:3, 16:4, 18:1, 18:3, 19:2, 19:4, 20:4, 20:6

McCoy & McCoy 3:6, 3:8, 3:10, 4:12, 9:4, 9:5, 9:6, 11:3, 13:13, 13:14, 21:4

McDonald, Ed 22:2

McElroy, Frances 14:3

McEwan, Robbie 12:12

McNaught, Marilyn 9:8, 9:9, 9:10, 9:11, 9:12, 9:13, 10:1, 10:2, 10:4, 21:1, 21:3

Michigan Council for the Arts: Graphic Standards Manual 3:16

Milanowski, Stephen 21:6

Minneapolis College of Art & Design 18:5, 19:1

Muller, Peter 13:8

Musfy, Leila 21:6, 22:1, 22:2, 22:3

Nakata, Robert 4:5, 22:2

NEA (National Endowment for the Arts) 12:1, 12:4, 17:3, 19:3, 20:3, 20:4

The New Cranbrook Design 8:1

The New Entrance for Cranbrook Essay 4:3

Nike Air Max 2 2:7

North Light Books 21:2

Ohashi, Ryoji 2:9

O'Keeffe, Tim 7:1, 19:5, 20:3

Ortman, George 1:10

Pacific Design Center 8:6, 12:4

A Paperclip and 299 Other Things 8:3

Pesce, Gaetano 5:11

Philips Eindhoven 5:9, 6:6, 8:4, 8:6, 13:1, 13:2, 13:3, 16:1, 16:2, 16:3, 16:4, 16:6, 17:2, 17:3, 18:1, 18:2

Philosophy 1:12

Pittas, Michael 12:10

Pittman, Donna 12:7

Position descriptions 6:1

Presidential Design Awards 18:2, 19:5, 19:6

Print: America's Graphic Design Magazine 8:2, 8:4, 16:1, 17:4

Projects in Recycled Media 1:12

Quinlan, Dan 13:14

Rabinovitch, David 10:16, 11:10, 11:11, 11:12, 11:13, 1:1, 12:2, 19:4, 21:2, 21:3

Ramcott, Diane 2:11

Redhead, David 21:1

Reno, Cindy 5:4

Rhode Island School of Design 8:4

Rizzoli International Publications, Inc. 4:4, 4:5, 4:6, 4:7, 4:8, 4:9

Rosenthal, Tamar 3:5

Rotheiser, Brenda 2:6, 21:3

Rowe-Shields, Michelle 5:14

Royal College of Art, London 21:3

Russell, Anthony 7:9, 13:11

Sabbatical faculty schedule 5:7

Sakai, Chico 11:8

Salas, Sam 5:3

Samson 8:5

Sanchez, Beatrice Rivas 1:14, 17:4

Schacter, Allison 7:6

The School of the Art Institute of Chicago 13:9

Seifer, Barry 6:11

Sharp, Ellen 5:8

Shimizu, Tadao 22:3

Sign Schedules 2:14

Signage Plans 3:15

Signage Project Description 3:15

Sillman, Mary 22:4

Silva, Dennis 5:3
Simpson, Mallory 2:11, 3:3
Simpson Paper Company 13:10
Skolos, Nancy 22:4
Slade, Roy 1:9, 1:10, 1:14, 2:8, 3:3, 3:14, 4:8, 10:15, 15:5, 15:7, 16:4, 17:1, 17:4, 17:5, 18:1, 18:3, 18:4, 18:5, 19:1, 19:2, 19:3, 19:4, 20:1, 20:2, 20:4, 20:5, 20:6, 21:1
Society of Environmental Graphics Designers 8:5
Society of Graphic Design Professionals 8:4
Sony 17:5, 19:1, 19:4, 19:5, 20:1
Spadaro, Joani 22:4
STA (Society of Typographic Arts) 8:3, 8:4, 8:5, 8:6, 10:7, 12:4, 15:7, 16:1, 16:5, 17:5, 18:2, 18:4
Stationary samples 3:2
Strathmore Paper Company 13:11, 19:4
Sterling, David 22:3
Student Exchange 6:5
Student Exchange schedule 6:5
Student Lists 2:4
Stulberg, Midge 3:3, 3:10
Stupke, Diane 6:4
Sueyoshi, Hiroko 2:8, 2:9
Sugarpot GR 2:9
Suokko, Glenn 22:3, 22:4
Supply Sources 2:4
Sylvester, Mark 12:8

Taylor & Francis Ltd. 18:3

Terry, Rae 15:2
Texley, Carolyn 4:11
Thirst 13:12
Thomas, Richard 22:1
Toth, Carl 1:10, 21:1
Trip Schedules 5:10, 5:11, 5:12, 5:13
Type Directors Club 15:1
Typography 1 Book 8:1

Ueyama, Shu 11:13

Unisys Design Competition 13:13, 13:14, 14:1
Uphoff, Jane 3:5
USIA (United States Information Agency) 6:9, 8:6, 8:8, 14:2, 17:5
USIA/CAA Design Essay Drafts 6:10
USIA/CAA Exhibition Checklist 6:10

Valkhoff, Robi 10:12

Vermealen, Rik 6:11, 7:1

Vogele, Bob 7:2

Wefler & Associates, Inc. 18:5

Weingart, Wolfgang 6:11

The Whitney Library of Design 8:2

Who's Who in Graphic Art 8:1, 8:3

WHYY 19:4

Wieden & Kennedy 2:7

Wild, Lorraine 1:7, 4:5, 4:8, 5:12, 6:7, 7:1, 10:9, 15:2, 18:3, 20:4, 20:6, 21:5, 21:6, 22:1, 22:3

William Patterson College of New Jersey 8:4

Willman, Kathy 1:14

Windsor, Kenneth 21:6, 22:1

Wint, Dennis 4:1, 21:3

Wright, Janna 13:9

Women in Design 12:5, 15:4, 18:3, 20:3

Yamagiwa Gallery 2:9

Yee, Jon 22:2, 22:4

Yelavich, Susan 11:1

Zellerbach Paper Knowledge Seminar 8:8

Zombek, Jo 3:2, 3:7, 6:4, 20:6

Zucker, Charles 12:10